

Lakeshore Technical College Instructional Area Badges Available

Entrepreneurial Pitch Skills



Issued by Lakeshore Technical College Instructional Badges

Badge Description

Earners take innovative concepts and communicate those to others through in-person and virtual public forums such as competitions, demonstrations, and conferences. Earners identify gaps in the marketplace or a specific niche that are viable concepts in a for or not-for profit setting.

- Employee Engagement
- Problem Solving
- Verbal Communication
- Non-verbal Communication

👍 Endorse this Badge

✔ Badge Criteria

Entrepreneurial Competition
Participate in the Entrepreneurial competition (LTC, NWTC, FVTC, and MPTC) and present a meaningful project with innovative merit.

📍 Aligned Outcomes

No aligned outcomes.

Entrepreneurial Pitch Skills – Competition Winner



Issued by Lakeshore Technical College Instructional Badges

Badge Description

Earners demonstrate superior skills in: Identifying a problem or gap, and relationship to the customer or market served; Demonstrating unique value proposition and solution concept; Planning for marketing and growth strategy; Distinguishing economic feasibility; Providing a quality presentation.

- Presentation
- Feasibility Studies
- Entrepreneur
- Demonstration Skills
- Business Plan
- Quality and Innovation

👍 Endorse this Badge

✔ Badge Criteria

Entrepreneurial Pitch Skills
Earned the **Entrepreneurial Pitch Skills** badge. Earners take innovative concepts and communicate those to others through in-person and virtual public forums such as competitions, demonstrations, and conferences. Earners identify gaps in the marketplace or a specific niche that are viable concepts in a for or not-for profit setting.

📍 Aligned Outcomes

No aligned outcomes.

Presented an Award in Entrepreneurial Competition
Presented an award in the Entrepreneurial competition (LTC, NWTC, FVTC, and MPTC) for a meaningful project with innovative merit.

Optical



Issued by Lakeshore Technical College Instructional Badges

Badge Description

Learner will confidently meet consumer needs in an optical environment by efficiently communicating disease, treatment, follow up, lens choice, and frame selection. Additionally, earner will apply a clinical optical experience to improve patient overall care and communication. This skill set is part of Lakeshore's Ophthalmic Medical Assistant Technical Diploma.



Bifocal

Eyewear Adjustment

Eyewear Repair

Frame Selection

Multifocal Lens Selection

Ocular Disease

Ophthalmic Lens Material

Ophthalmic Lens Selection

Ophthalmic Treatment

Patient Triage

Prism

Refractive Conditions

Spectacle Frame Selection

👍 Endorse this Badge

✔ Badge Criteria

Successful Course Completion in Specific Optical-Skill Courses

Successful course completion in these optical-skill courses: 31516307 Ocular Disease and Treatment; 31516316 Frame Characteristics; 31516317 Eyewear Adjustment; 31516318 Ophthalmic Lens Selections; 31516319 Frame Styling and Purchasing; 31516320 Basic Optical Concepts; 31516321 Lens Power and Protection; 31516322 Compare Multifocal Lenses; 31516331 Front Desk and Patient Triage; 31516349 Ophthalmic Prism; and 31516351 Administration Clinical (<https://gotoltc.edu/find-a-class/class-search>)

📍 Aligned Outcomes

No aligned outcomes.